

# Wayside Cross Ministries

# News Release

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Photo image available at: [http://religionwire.com/images/wayside\\_shoe\\_drive.jpg](http://religionwire.com/images/wayside_shoe_drive.jpg)

## **Aurora's Wayside Cross Ministries Begins Shoe Drive**

• They take all shoes... from ugly and hole-ridden to brand new.

**Aurora, Ill., June 11, 2014 (The Religion Wire™)** — Donating... every pair of shoes, even extremely well worn shoes helps the community through Wayside Cross Ministries (WCM) Hope Outreach division. Worn out and with holes, they will take them too. Yes, even ugly ones.

WCM is launching a summer shoe drive to collect community shoes... worn or brand new. Donation boxes are being placed in churches and community businesses.

WCM board member John Ross is excited about the potential of donations. He has even created a Twitter hash tag, #mostuglyshoes, to generate conversation about the shoe campaign. One business may create a “most ugly shoe” contest.

These shoes are either placed in one of WCM's two resale stores or recycled.

Shoes may be donated at Wayside Cross Ministries, Lincoln Avenue and New York Street, at the donation truck. Churches are being recruit for donation boxes. Initial churches involved are First Presbyterian Church – Fourth St. & Downer, and St. Therese Catholic Church – Farnsworth Ave. Also the Batavia business, Foltos Tonsorial Parlor – Wilson Street, is an initial location. Ross plans on having a dozen or more locations for donations.

More information on WCM can be obtained at <http://www.waysidecross.org>.

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