

Wayside Cross Ministries

News Release

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Date: 2/12/15 Time: 3:30 p.m.

Media Advisory

For: City Editor and/or News editor and/or Assignment Desk
For Immediate Release

“Chicagoland’s Unique Winter Walk” This Saturday in Aurora

- Hundreds expect to walk to help at-risk youth, children, and mothers.



Event: “Walk a Mile in My Shoes”
fund-raising walk

When: Saturday, Feb. 14, 9:00 step-off; post-walk rally til 11 a.m.

Where: John R. Harkness Family Center - Aurora, Ill.
60 S. 4th St. (4th & Downer Place - across from 1st Presbyterian Church)
Two blocks east of Route 25 using E. Galena Blvd to Fourth St.

Why: Helping Others

Photo/Interview Opportunities:

- Walkers at pre & post-walk rallies and on route
- Pre & Post-walk guests – Mayor Tom Weisner – walk grand marshal, the Chick-fil-A “cow,” East Aurora H.S. NJROTC Color Guard, local officials, Wayside officers, costumed Elsa – Frozen, & more

Sponsor: Wayside Cross Ministries

Background:

Wayside Cross Ministries (WCM) is planning its ninth annual winter walk, “Walk a Mile in My Shoes,” on Saturday, February 14, to support Urban Youth Ministry, Wayside’s ministry for at-risk youth, and Lifespring, the ministry’s transitional living center for women and women with children. This Valentine’s Day walk will feature an appearance by the Chick-fil-A “cow.” The Aurora walk’s grand marshal will be the city’s mayor, Tom Weisner.

The unique one-mile winter walk begins and ends at the John R. Harkness Family Center, 60 S. Fourth St., Aurora. The starting time for the walk on February 14 is 8:00 a.m. for registration with a 9:00 a.m. prompt step-off. A post-walk event will follow the walk until 11 a.m.

Complete the online registration page and make a donation of \$50 to receive a FREE t-shirt. Every walker will be entered in the post-walk event drawings; the top three walk fundraisers will receive special gift prizes. Prizes will also be awarded to the top group fundraiser.

Individuals could go home from the walk with an autographed photo of Fergie Jenkins, or a group photo of Chicago Bears players, complete with autographs. They also have Bulls tickets, Cougar sky-box tickets, tickets to a Broadway series from the Paramount, and numerous restaurant gift certificates, and many more incentives.

For more information about the walk and to register/donate visit www.aurora.walk-a-mile-wcm.org or call (630) 723-3421.

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